Model Paper –I

Examination 2016

BCA III

Paper:- E-Commerce

Time: 3 Hrs                                                    MM:50

**I) The Question paper contains 40 multiple choice questions with four choices and student will have to pick the correct one (each carrying ½ mark).**

1. EDI stands for:
   - a. Electronic Data Interchange
   - b. Electronic Digital Integration
   - c. Electronic Digital Interaction
   - d. N.O.T.

2 . VAN sands for:
   - a.Value Added Node
   - b. Value Added Network
   - c. Virtual Added Network
   - d. N.O.T.

3. Which is not the part of EDI exchange
   - a. Cash Payment
   - b. Order
   - c. Invoice
   - d. Delivery Note

4. EDI works on-
   - a. Presales, Execution and settlement
   - b. Execution & Settlement
   - c. Only Settlement
   - d. All Phase

5. Electronic Market helps customer in:
   - a. Lowering Search Cost
   - b. Improve Product Cost
   - c. Both
   - d,\. N.O.T.

6. Inter- organizational transaction can be-
   - a. Repetitive
   - b. Non- repetitive
   - c. Both
   - d. N.O.T.

7. Execution Phase in
   - a. Order & Delivery
   - b. invoice & payment
   - c. Order & invoice
   - d. N.O.T.

8. Distributed Enterprise Architecture is based on:
   - a. ORB
   - b. COM
   - c. CORBA
   - d. N.O.T.

9. ORB stands for Object Request Broker
   - a. True
   - b. False

10. FTP stands for_____.

11. Quality Assurance can be done by
      a. Testing      b.  Verification & Validation      c. Both
      d. NOT

12. Code Testing Strategy examines:
      a. Logic of Program            b. Program Specification
      c. Storage Capacity            d. N.O.T.

13. Test data are those:
      a. That are actually extracted from organization file.
      b. That are solely for test purpose.
      c. That are actually internal from organization files.
      d. None of above

14.  Implementation can be done
      a. before testing & validation      b. after testing & validation
      c. before testing but after validation   d. after testing but before validation

 15. Which comes last in SDLC?
      a. Feasibility Study         b. Design
      c. Implementation        d. Testing

16.  Ecommerce transaction include-
      a.   Advertising stage         b. payment stage
      c.   Delivery Stage           d. All of these

17. E- Comm. helps in
      a. Increasing efficiency and sales    b. increasing time
      c. increasing cost            d. N.O.T.

18.  B to B stands for
      a. Business to Boundary            b. Business to Business
      c. Boundary to Business            d. N.O.T.

19.  Internet is a
      a. Global Network          b. Local Network
      c. Corporate Network       d. N.O.T.

20.  In C to B
      a. Consumer motivated by a Business
      b. A business motivated by a consumer

c. Consumer and business motivate each other
d. N.O.T.

21. EDI stands for
   a. Electronic Data Independence     b. Electronic Data Interchange
   c. Electronic Digital Interchange          d. None of the above

22. The principle function of an _____ is to facilitate the search for required product or service
   a. Electronic Market          b. EDI          c. Internet          d. N.O.T.

23. In Porter's Model there are ___ primary activities
   a. 1                     b. 2          c. 5                     d. 8

24. In Porter's Model there are ___ supportive   activities
   a.4                      b. 8          c. 5                     d. 10

25. Which support activity is not related to porter's value chain model?
   a. Firm Infrastructure          b. HR Management
   c. Procurement                          d. Operations

26. Which primary activity is related to Porter value chain Model?
   a. Technology Development  b. Service
   c. Marketing and sales          d. B & C Both

27. The value chain is a_____ to examine the development of competitive advantage
   a. Systematic          b. Unsystematic                    c. Asymmetrical          d. N.O.T.

28. In Ecommerce, E stands for
   a. Electronic          b. Electric          c. Elective          d. N.O.T.

29. In E-Commerce strategy formulation use
   a. Business strategy                    b. Business Environment
   c. Technology Evaluation               d. All of the above

30. Economy is a part of
   a. Business strategy                    b. Business Environment
   c. Technology Evaluation               d. Business capability

31. E- Commerce implementation can be
   a. Technical          b. Business          c. Both          d. N.O.T.

32. FTP stands for
     a. File Transfer Protocol                  b. File Transport Protocol
     c. File transport Program               d. N.O.T.

33. Which is not the type of E-Commerce
     a. B to C          b. B to D          c. C to B          d. C to C

34. Internet is an integral part of E-Commerce
     a. True                       b. false

35. Which of the following are the advantages of E-Commerce?
     a. Reducing cost                 b. increasing sales
     c. Saving Time                  d. All of these

36. Which of the following describes e-commerce?
     a. Doing business electronically       c. Sale of goods
     b. Doing business              d. All of the above

37. Which is not a function of E-commerce
     a .marketing                  b. advertising
     c. warehousing               d. none of the above

38. Which of the following is a useful security mechanism when considering business strategy and IT?
     a. encryption                 b. decryption
     . firewall                    d. all the above

39. Client Server System can be scaled:-
     a. Horizantally                 b. Vertically
     c. Both                     d. N.O.T.

40. Distributed Enterprise Architecture based on:
     a. ORB                    b. CORBA
     c. COM                   d. N.O.T.

**II) Attempt any four questions out of six all question carry 7 ½ marks**

1. Explain client server architecture with all its characteristics.
2. Define Ecommerce. Explain advantages and limitation of E-Commerce.
3. Explain value chain Model of e-commerce.
4. Explain working of Payment Gateway in Brief.
5. What is Non-Technical and Technical Design? Deploy all parts of technical design.
6. Write sort note on:
    a. Verification and Validation
    b. Quality Assurance
    c. Testing